



<b>The Idea</b>	<b>2</b>
<b>Registration</b>	<b>3</b>
<b>Your Canvas</b>	<b>5</b>
<b>Submission</b>	<b>7</b>
<b>Terms &amp; Conditions</b>	<b>8</b>
<b>Contact</b>	<b>9</b>
<b>Inspiration</b>	<b>10</b>



## **The Idea:**

### Design your own room in Piccadilly Backpackers.

Piccadilly Backpackers invite you to design your own hostel room in our “Hostel Art” project. Open to artist’s and designers, “Hostel Art” is a new initiative to expose and allow upcoming artists & designers the opportunity to display their works inside a young, youthful environment that accommodates travellers from around the world.

The Hostel Art project has virtually no boundaries, meaning that you are free to design the room how you would like, keeping in mind that it will also be lived in. You may want to portray a message, an environment, a dream – the possibilities are endless.

Your canvas will be the entire room. This includes but not limited to; all 4 walls, ceiling, cupboards/lockers to the beds themselves.

Piccadilly Backpackers will contribute £50 towards the room’s materials. We will place a plaque inside the room with your name and country details. The finished room will have excellent exposure on our website that will include photo’s, information about the artwork, and your full contact details.

### **The Hostel:**

Piccadilly Backpackers is an award winning hostel, with 700 beds located in Piccadilly Circus, providing accommodation for budget travellers from all over the world. For more information about the hostel, please visit [www.piccadillybackpackers.com](http://www.piccadillybackpackers.com).



# Artist Registration Form

Piccadilly Backpackers Hostel Art

Date: \_\_\_\_\_

## Artist Details

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Contact Number: \_\_\_\_\_

## Mailing Address

Address: \_\_\_\_\_

City: \_\_\_\_\_ Post Code: \_\_\_\_\_

Publish the above information to the public? (circle one)    Yes    No

## Phone and Email (for us to contact you) *Not published to the public*

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

## Contact Details +more (for the public to contact you) *Will be published.*

Phone (Please include country code): \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: http:// \_\_\_\_\_

Nationality: \_\_\_\_\_

**Room Details:**

Room Number: \_\_\_\_\_

Title of Room/Artwork: \_\_\_\_\_

Description of Artwork: \_\_\_\_\_

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About Yourself: \_\_\_\_\_

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Alias (if any): \_\_\_\_\_

Other Information: \_\_\_\_\_

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*If more space is required, please attach pages.*



# Your Canvas

Piccadilly Backpackers Hostel Art

Every room in the hostel is unique.

You will be able to choose the room you wish to work in. However, this will be on a "first come, first serve" basis. The next page is an example of what a room will look like.

It is important to remember that there will be anywhere between 2 and 10 beds in a room, with both Private Rooms and Shared Dorm Rooms. The amount of space remaining for artwork in some rooms may be limited to only 1 wall. If your room is like this, we would encourage to focus your design on the 1 wall, but to still include the whole room with your designs.

## **Basic room properties:**

Colour of Walls and Ceiling inside room:	White
Surface texture of walls and ceiling:	Smooth
Colour of Carpet inside room:	Dark Blue
Colour of Blinds inside room:	Dark Blue
Colour of Door(front only) and Hallway:	Strong and Light Orange.
Bunk Beds:	Made from Pine Wood with Clear Varnish.
Average Room Dimensions:	4.8 x 3.8 meters. Ceiling Height: 2.7 meters
Every room has:	Cupboards, Sink and Mirror, Window/s, Blinds and of course, Beds.
The majority of the rooms are of square / rectangle shape.	

# Your Canvas

(continued)

Below are some sample images of the rooms (in their current state). They are not completely finished in these shots, as the carpet, blinds and mirror are still missing.



Window



Cupbards and Sink



Beds



Hallway

# Submission

## Piccadilly Backpackers Hostel Art

Please submit your proposed artwork to Piccadilly Backpackers as soon as possible (details available on "Contact" page). Your submission should be a sketch including key detail/s and colour/s. You can use the space below, or attach your submission with this registration. Successful submissions will be notified within 48hrs.

# Piccadilly Backpackers Hostel Art Terms and Conditions Agreement

This agreement is made between Piccadilly Backpackers ("Company"), and the below-named individual Artist/s ("Artist"), on the following premises: (I) that Company wishes to display artwork ("Artwork") to the general public for viewing purposes; and (II) that Artist wishes to display his/her own artwork to the general public on the internet and guests of Piccadilly Backpackers for viewing purposes. Therefore on and subject to the terms and conditions of this Agreement, and in and for consideration of the premises and promises contained herein, the parties agree as follows:

## Agreement

1. Artist will keep mailing address, phone number and e-mail address up-to-date on website by informing Company of any changes. Company and Artist shall perform according to said membership terms which shall be incorporated herein by reference.
2. The parties agree to perform as follows: (I) Artist shall supply sketch(s) of his/her artwork intended for room with Company property; (II) Artist shall creative room as per sketch(s); (III) Company shall display such on the Internet; (III) Company shall owe no further duty to Artist for artwork then the agreed amount of £50 intended for artwork material(s); (IV) Company will display a plaque in room with Artist name and nationality.
3. Company makes the following representations and warranties as an inducement to, and to obtain the reliance of, Artist: (I) Company(s) internet site(s) do not violate the rights of any third parties in any jurisdiction, nor violate the laws or regulations of any jurisdiction; (II) this agreement does not conflict with any other agreement or obligation by which company is bound; and (III) Company disclaims all implied warranties not explicitly stated herein; and (IV) Company is not responsible for Artist self and possessions on Company property.
4. Artist makes the following representations and warranties that his/her artwork: (I) is Artist's unique work-product; (II) is solely owned by Artist, neither borrowed or stolen from, nor owned in part or in full by, any other party; (III) is free and clear of all security interests, liens and other claims; and (IV) Artist is responsible for his/her actions while creating artwork on Company property.
5. Company and Artist agree that this is their entire agreement.

I am over 18 years of age and I have read and understand the terms of agreement:

Name:

Name:

Date:

Date

Signature:

Signature

# Contact

Piccadilly Backpackers Hostel Art

Please contact the hostel at any time once you have your room artwork submission/s ready. Alternatively, you can contact the hostel for any enquiries, problems, questions or feedback you may have. You are also welcome to arrange an inspection of the rooms available for artists and designers.

Best regards,

**Leon Poole**

Marketing Manager & "Hostel Art" organiser for Piccadilly Backpackers Hostel.

Email: [leon@piccadillybackpackers.com](mailto:leon@piccadillybackpackers.com)

Web: <http://www.piccadillybackpackers.com>

Telephone: +44 (0)207 434 9009

Fax: +44 (0)207 434 9010

## Inspiration:



### Hotel Fox

Located in Copenhagen, it's rooms were designed by 21 international artists – with styles from street art and Japanese Manga to simply spaced out fantasies.

<http://www.hotelfox.dk>



### Plastic Kid

Uses various media to create mostly grunge styled artwork.

<http://www.plastickid.dk>